

Arts & Culture Board of Trustees: September 27, 2023

Call to Order: 5:30pm

Attendees

- **Board:** Michele Carter – Chair, Betsy Varland, Shea Burke
- **Absent Board:** Amanda Smylie, Chevy Meyer
- **City:** JD, Clara
- **Guests:** Evan Helenbolt (CCSD#1, Instructional Coach - Grades K-12), Jeremy Settelmeyer (CCSD#1, Art Teacher - Grades 9-12)

Agenda Approval: Motion: Betsy, **Second:** Shea, **Vote:** 3/0

Introductions: Visions

- Douglas receive grants/funding for arts and culture development.
- Restore the cultural opportunities and activities Douglas used to have.
- Stop seeing art and history disappear from the community.
- Activating art and culture in every way possible.
- Authentic learning.
- Engaged youth.
- Ability to retain people.

Voting of Officers: Tabled until next meeting due to missing board members.

City Requirements: Rules of the City apply to the Board. Meetings are Open Meetings and subject to Records Requests. Meetings must be noticed publicly. Meeting minutes must be taken.

Resolution No. 2022-28: JD reviewed the Resolution including the purpose of creating the Board.

- Will provide advice to City Staff and Council.
- Oversees arts and culture plans including long-term goals.
- Work together with identified entities.
- Brainstorm and suggest ways to involve others in the community.
- Assistance to Douglas non-profits.
- Determine sustainable funding mechanisms for the development of arts and culture in Douglas.

City Strategic Doing 2023-2025: JD reviewed Strategic Doing. Council intentionally budgeted for the Key Progress Indicators (KPI). Highlighted the Outcomes and KPI's specific to the Board.

- **Mission, Vision, Core Values:** Decisions made by the Board should be measured against the Mission, Vision and Core Values to ensure they are in alignment.
- **Prosperous & Stable Economy (PSE):** Highlighted how Arts & Culture link directly to the economy of Douglas including Tourism.
- **Unique & Promotable Identity (UPI):** Highlighted Strategy #3 Development of Arts & Culture along with Tourism, Visual Arts, Cultural Programming.
- Additional Outcomes, Strategies, and KPI's could also be benefited by the actions of the Board.
- **Outdoor Identity:** The Board has an opportunity to link the love of the outdoors.

Upcoming Arts & Culture Projects/Programs

Jackalope Statue: Converse County Tourism Board is gifting a life-sized jackalope (“Jack”). Assistance for location of “Jack” is requested of the Board.

- **Backdrop:** Concrete wall that can have a mural that could be repainted every 2-years. Backside of the wall could be a second mural.
 - Students from the school could paint the mural in 2-3 weeks.
 - Use oil paints to keep from fading/chipping/etc.
- **Location Ideas:**
 - Walnut Street parking lot – draws people into downtown. Turn the 2.5 alley into an alley art-walk using rice paper.
 - Depot Parking Lot: Welcomes people to Downtown.
 - Railroad Interpretive Center.
 - Entrance to the community.
- **Things to Consider:** Vehicular distractions, collisions, ability to park and take pictures, ability to have surveillance cameras.
- **Timeline:** Recommendation by Spring.

Other Ideas

- Overlay Creative Arts District over the Downtown District.
- Welding class at the school build sculptures to place around the community.
- Celebrate National Arts and Humanities Month next October.
- October: Inktober.

Meeting Dates: Fourth Wednesday of the month at 5:30pm at City Hall. Next meeting will be October 25, 5:30, City Hall.

October Meeting Topics

- FY24 Visual arts programming & Development of 4 or more cultural programming (Douglas Strategic Doing 2023-2025).
- Partners: Wyoming Arts Alliance, Cultural Trust Fund, Wyoming Arts Council, Douglas Main Street, Historic Preservation Commission, Casper Art Corp, etc.
- Discuss Theme.

Other Items

Grants: Work with the City for government grants. Could use Enterprise or another non-profit group to facilitate other types of grants.

Resources: Question: What resources are available to the Board to inform decisions of the Board?
Answer: City Staff, specifically JD and Clara, will be resources to help get data and information to help make fact-based decisions.

SharePoint: Available to the Board.

Action Items

Clara

1. Provide streetscape drawings.
2. EMD: Post October is National Arts and Humanities Month.

JD

1. National Arts and Humanities Month Proclamation.

Adjournment: Motion: Betsy, **Second:** Shea, **Vote:** 3/0. Adjourned at 6:45.